

# Ambience '11

## **CALL FOR CONFERENCE AND EXHIBITION PARTICIPATION – 2nd CALL**

### **WELCOME TO AMBIENCE '11**

#### **...where art, technology and design meet**

An international conference, and exhibition, which welcomes researchers and artists/designers/architects to the University of Borås 28-30 November 2011.

The Ambience conference focuses on the intersections and interfaces between technology, art and design. The first international conference in the Ambience series was held in Tampere, Finland in 2005. In Tampere 2005 the basic theme was “Intelligent ambience, including intelligent textiles, smart garments, intelligent home and living environment”. In Borås 2008 it was “Smart Textiles – Technology & Design” and in Borås 2011 it will be the new expressional crossroads where art, design, architecture and technology meets; digital architecture, interaction design, new media art and smart textiles.

With a foundation in artistic practice the conference will be organized as a meeting place where art, design, architect and technology communities can come together to discuss and share ideas on the interfaces between art and technology development; a place where art, design, architecture and technology can meet and interact, to inform each other, and to bring new ideas back to their own community.

The conference will include sessions for paper presentations as well as an exhibition for the presentation of art, design and architectural work.

We welcome contributions from the areas of art, design and architecture where new technology plays a key role and also contributions from areas of technology where focus is on applications in contemporary art, design and architecture.

Keynote speakers will introduce discussions about, and critical reflections on, the future development of the intersections between artistic practice and technology. Concerts and performances will also display artistic perspectives on modern technology.

#### **Post conference publication**

All accepted paper submissions will be published in the printed conference proceedings. For post conference publication there will be two alternatives:

- Conference proceedings and the exhibition catalogue will be published electronically in Borås University Digital Archive BADA (Borås Academic Digital Archive).
- A limited, and focused collection of papers will be published in a special issue of Studies in Material Thinking ([www.materialthinking.org](http://www.materialthinking.org)) - only abstracts of these papers will be included in the on line proceedings published in BADA.

The special Ambience11 issue of Studies in Material Thinking will focus on material thinking in the expressional crossroads where art, design and technology meet; the new ways of thinking about and through materials in the inter-relationship between art and design practices.

With the help of the program committee of Ambience11 editor in chief Nancy de Freitas and conference chair Lars Hallnäs will make a selection of papers submitted to Ambience11 and invite authors to publish their papers in the special issue of Studies in Material Thinking. Selection will be based on final full papers and authors will have the possibility to revise papers prior to publication in the journal.

**Important dates:**

- The invitation to publish a paper in the special issue will be communicated to authors by November 15, 2011.
- The final, revised version of the paper should be submitted to Studies in Material Thinking no later than January 15, 2012. The new volume is expected to be on-line February/March, 2012.
- Conference proceedings and the exhibition catalogue will be published on-line in BADA February 2012.

The conference is organized by The University of Borås in cooperation with Tampere University of Technology and is a part of the Smart Textiles Initiative – [www.smarttextiles.se](http://www.smarttextiles.se)

**Submitting**

Extended abstracts of papers and exhibition proposals should be submitted no later than

**1 April 2011.**

Please visit the conference website for more information and detailed instructions.

[www.ambience11.se](http://www.ambience11.se)

Be sure to check the website for changes that may appear as the submission deadline approaches.

**Conference Chair**

Lars Hallnäs

The Swedish School of Textiles

University of Borås

**Conference Organizing Committee  
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The Swedish School of Textiles  
University of Borås

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Fibre Materials Science  
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Centre for IT and Architecture  
Royal Danish Academy of Fine Arts  
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Faculty of Fine, Applied and Performing Arts  
University of Gothenburg

Cecilia Grönberg  
School of Photography  
Faculty of Fine, Applied and Performing Arts  
University of Gothenburg

Annica Karlsson Rixon  
School of Photography  
Faculty of Fine, Applied and Performing Arts  
University of Gothenburg

Jane Philbrick  
Valand School of Fine Art  
Faculty of Fine, Applied and Performing Arts  
University of Gothenburg

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University of Borås

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Textile/Surface Design  
Art College Berlin-Weissensee

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Concordia University

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Designskolen Kolding

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School of Textiles and Design  
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Sabine Seymour  
School of Fashion  
Parsons The New School for Design

### **Exhibition, Concerts and Performances Committee**

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New Music  
Borås

Clemens Thornquist  
The Swedish School of Textiles  
University of Borås

Linda Worbin  
The Swedish School of Textiles  
University of Borås

**Post Conference Publication Chairs**

Nancy de Freitas  
Editor in Chief of Studies in Material Thinking  
School of Art and Design  
Faculty of Design and Creative Technologies  
Auckland University of Technology

Lars Hallnäs  
The Swedish School of Textiles  
University of Borås  
Chalmers University of Technology

Annika Hellström  
Jagör Bild & Form

**Contact Ambience11:** [info@ambience11.se](mailto:info@ambience11.se)